

Academic Programs Committee Resolution

Fuqua's Duke-Kunshan Masters of Management Studies Program (DK MMS)

The members of Academic Programs Committee support the curriculum and planned organization of Fuqua's DK MMS. As currently planned, this single-year 15-course program will be organized in a 3+2 term format that is split between the Durham and Kunshan campuses of Duke University.

We are impressed with the thoughtful and innovative proposal assembled by Fuqua, which builds upon the successful Durham based-MMS program that recently attained permanent status after the two-year pilot review by APC. This experience provides an important template for structuring the program to include a semester in Kunshan. Additionally, APC takes note of the strong support by Fuqua faculty to teach a part of the program abroad (as evidenced by a 50-8-5 for/against/abstain vote). As Fuqua moves ahead with other global programs and as DKU shapes its overarching academic programs, the APC recognizes the many terrific opportunities for Fuqua to forge linkages with the rest of campus. The Provost's suggestion to form a subcommittee composed of APC faculty and administration that will explore these linkages is most welcomed and will ensure that cross-cultural training is optimized for both Chinese and non-Chinese segments of the program.

APC recognizes that the Kunshan initiative represents a significant new strategic direction for Duke, which may bring enormous benefits for the university, but which also involves significant risks and no small degree of uncertainty. In light of these circumstances, APC strongly endorses the administration's commitment to monitor developments in Kunshan closely, and to ensure that the programs Duke offers at campuses abroad maintain comparable quality, diversity and academic freedom to the programs that we offer in Durham.

APC's recommendation that Fuqua proceed with the MMS program is thus conditioned on the following:

- 1) APC will review the program after the third cohort of students is admitted, rather than at the end of the third year. Strong metrics of success may include the quality of recruited students, their placement and the financial viability of the program. In addition, Fuqua will present similar information to APC after the second cohort of students is admitted.
- 2) APC's support is based on Fuqua's assurances that the program will continue to matriculate a student body with significant intellectual and disciplinary diversity.
- 3) APC recommends that academic freedom and internet access issues in Kunshan should be monitored by faculty governance committees and administration alike. We recognize that these issues are wide-ranging, longstanding, and not particular to the DK MMS program. We also recognize that issues that compromise Duke's core values would also compromise the viability of this specific program.