

Summary Report (HPER)

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Opening

The following report is a summary of organizational development and programming activities within the Department of Health, Physical Education and Recreation (HPER). The report is a snapshot of where we are currently, where we are heading in the future and the challenges that we face in our efforts to better serve the Duke Community. These efforts are being under-taken within the scope of **Unrivaled Ambition: Duke Athletics Strategic Plan**, which can be viewed online at GoDuke.com. This report is divided into the following five sections: Organization Structure, Facilities, Funding, Challenges, and Conclusions.

I Organizational Structure

To better serve our constituency as we move forward the following organizational changes have taken place or are recommended actions.

A. Structure: Two divisions have been established with HPER; the Division of Health, Wellness and Physical Education to be overseen by the Chair of Health, Wellness and Physical Education and the Division of Campus RecSports to be overseen by the Managing Director of Campus RecSports.

B. Divisions: Restructuring has resulted in five distinct divisions defining the departments organization. They are Academics, Aquatics, Club Sports and IM, Facilities and the newly created Wellness and Fitness division.

C. Leadership: We were able to conduct a national search for a Managing Director of Campus RecSports and hire Felicia Tittle. Ms. Tittle will start at Duke in mid-October.

D. Staffing: We have been able to make the following staff changes with no effect to the overall budget.

- 1 Elevate Kim McNally from Director of Personal Training to the Director of the Wellness and Fitness division.
- 2 Reclassify Kim McNally's prior position as Director of Personal Training to the level of Coordinator of Personal Training and fill from within the Duke system.
- 3 Elevate the part-time Head Life Guard position to a full-time Aquatics Coordinator position.
- 4 Elevate the part-time Administrative Assistant of Club Sports and Intramurals to a full-time Coordinator of Club Sports and Intramurals and fill it from within the Duke system.

E. Future Staffing Needs: The following staffing needs have been identified to meet the future needs of the department:

- 1 Assistant Director/Coordinator of Campus RecSports (new position).
- 2 Assistant Director/Coordinator of IT/Marketing (new position).
- 3 Administrative Assistant for Campus RecSports (new position).

II Facilities

The facility needs of HPER will be addressed in the Facilities Master Plan. The firm of HNTB has been contracted by the University to develop a comprehensive Facilities Master Plan (inclusive of HPER) for athletics. This Master Plan will include a more complete study of the facility needs of HPER than the study done in 2008 by Brailsford and Dunlavey.

A. Survey: Brailsford and Dunlavey recently completed a HPER Facilities Use Survey and Focus Group interviews of undergraduates, graduate students and employees to gain insight into current use and to make recommendations for future facility needs.

B. Current Facilities: The Master Plan will incorporate HPER facilities including;

1. Wilson Gym
2. Brodie Gym
3. IM Building
4. Card Gym
5. Fields 1 & 2 on West Campus
6. Fields 3 & 4 on West Campus
7. Williams Field
8. Tennis Courts on East and West Campus
9. Central Campus Artificial Turf and Multipurpose use area
(basketball, roller hockey, skateboarding)
10. Erwin Field on Central Campus

C. Future Facilities:

1. An Olympic Size Pool/Aquatics Center
2. Indoor Football Practice/Multipurpose Field House
3. Central Campus RecSports Center

III Funding Needs

Two main areas of funding currently exist: Revenues generated by HPER and Fund-raising efforts. The current goal is to establish annual review procedures of programs generating income to ensure the department is maximizing its potential for generating

income. This would include review of all recreational sports groups, group and individual programming areas, and membership fees for students, faculty staff, and alumni. Fundraising responsibilities need to be assigned to a member of the Athletic Department's Development Staff. Finally annual fundraising and income generation goals need to be established.

IV Challenges

The two biggest challenges we face are in the areas of facilities and programming. These two areas are also directly related in the challenges they present because available programming is linked to available facility space. Currently we have over 2,600 students who participate in our offerings of over 80 activity and lecture classes during the year, over 1,000 students involved in Club Sports, over 6,000 student participants in Intramurals and over 25,000 visits to the Wilson Center and Brodie Center on a weekly basis for a wide variety of programming.

More usable field space, courts, multi-purpose rooms, meeting rooms, storage and other facilities features are needed to keep up with the current program demands and meet those of the future. Additional facilities and programming would allow us to meet the needs of and serve the Duke Community in a way that allows us to help promote healthy life styles.

V Conclusion

This report represents a vision that is currently evolving with a goal to help HPER better serve its staff and constituent groups. While we have had some success already in the areas of organization, structure, leadership, and staffing there is still much to be done, particularly in the areas of facilities, programming, and funding. We view the inclusion of HPER in the Master Facilities Plan as major progress in solidifying HPER's place as an important and vital part of Duke Athletics. We believe we are on the right path to meeting the needs of the Duke Community. There is still much work to be done but a vibrant vision for what HPER can become is being developed and realized.